

Our technology makes charity raffles more efficient, more profitable, and more fun.

ANYWHERE

Enhance your reach. Mobile technology frees you from being tied to a single location. If your event has multiple venues or if it is broadcast at multiple locations your charity can still enjoy one centralized raffle. Our software does all the work of merging these venues into one large jackpot.

ANYTIME

Don't limit revenue opportunities by selling tickets only during the event. Start ticket sales two weeks before the event or continue it two weeks after. Many festivals don't end that night, they may go on for days or weeks. We can publish the winning tickets online to provide you with a multi-day raffle.

INCENTIVIZE SALES

TAP 5050 can print customized messages on both sides of the ticket allowing charities to find sponsors to subsidize costs, promote the raffle through coupon offerings, or to provide motivating incentives for volunteers.

TAP 5050

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Fun Raising!

The traditional 50/50 raffle is a fund raising staple for large and small charities. In a traditional 50/50 raffle 50% of the proceeds go to the prize winner and the other 50% go to the non-profit or charitable organization hosting the raffle. Each ticket sold is a chance to win. Therefore, the more tickets sold the bigger the jackpot. The bigger the jackpot the more fun!

With TAP 50:50, ticket sales are fed from hand held point-of-sale devices to our servers and then fed back in real-time to your stadium's digital displays. The real time reporting of the growing jackpot builds excitement about your raffle and drives more sales. Fundraising becomes fun raising!

Donation Dollars are Scarce

The competition for donation dollars is fierce so a source of ongoing revenue that a nonprofit or charity can count on is extremely valuable. Community events, like sports games, music concerts, and cultural festivals are reoccurring opportunities for fundraising.

No Risk

The TAP 50:50 technology platform is a turn-key application. Payment for our secure mobile transactional software solution comes out of the raffle proceeds so there is no upfront cost to your charity.



Make the Most of Opportunities

TAP 50:50's secure mobile technology eliminates human error, the possibility of fraud, and increases prize sizes significantly putting more revenue into the hands of charitable organizations.

TAP into New Technologies

TAP 50:50 provides technologies to broaden the reach of non-profit organizations and charities by automating their 50/50 raffles in a safe, secure, and most importantly increasingly exciting way. Imagine the excitement build as the prize pool of your 50/50 raffle visibly grows on the Jumbotron at your local sporting, music or festival event.

With our mobile solutions there is no need to count stubs from various volunteers and reconcile them to sales. Our hand held terminals automatically reconcile sales with our secure server in real-time. Less time counting, means more time selling tickets.



Run your raffle more efficiently, more securely, and more profitably.

Virtual Private Network

We establish a secure encrypted tunnel from your onsite network to our offsite networks ensuring the integrity and privacy of your raffle's information.

Printing Technologies

Our tickets can be printed with a variety of security features which ensure the authenticity of the ticket.

Some of these include:

- ❖ Ultraviolet Watermarks
- ❖ Two Color Printing
- ❖ Data Matrix Codes

Security Technology

Traditional 50/50 Raffles



The traditional 50/50 fundraising raffle involves selling tickets for chances to win a cash prize.

Each ticket is a chance to win. Half the proceeds go to the winner and half the proceeds go to the fundraising charity. Typically, this is done with paper tickets, which are ripped in two, one half of which goes into the draw barrel and half of which the purchaser retains. It is a great low tech solution and works well for small venues. But as venues get larger, jackpots get bigger, and serious problems can arise with this solution.

Mobile Security Five Point Plan

- ❖ Set and centrally enforce policies
- ❖ Don't rely on the mobile workers for security
- ❖ Authenticate each user
- ❖ Protect data during transit and during storage
- ❖ Secure the data if the device is lost or stolen

Lost or Stolen Devices

Lost or stolen devices do not compromise the security of the raffles they can be turned off or locked remotely and require user authentication to use.

Set and Centrally Enforce Policies

TAP 50:50's devices enforce our centrally controlled policies. Software is maintained and monitored by our server. Only approved software can be applied to a remote device.

Don't Rely on Mobile Workers for Security

Our server and the remote devices encrypt the data and create the secure network without user input. Each device requires password authentication before use and can be powered off and locked remotely in case of loss.

Authenticate Each User

Each connection to our network requires both device and user authentication. TAP 50:50 units can require both fingerprint and pin number identification to authenticate a user and a unique SIM for each device. This device and/or user authentication cannot be bypassed or turned off.

Data Protection

Your data is being transmitted over our network so we take every precaution to ensure the security and integrity of your data. During transit and storage data is encrypted to the strictest banking standards, intrusion attempts are monitored and unauthorized devices are blocked, and we backup key data from our mobile devices to our servers in real time.

Advantages of Mobile Tickets Sales

Mobile terminals remove barriers to participation. Participants can pay with cash, credit or debit cards which is difficult with the traditional approach. Our terminals use the latest banking standards and rely on an encrypted VPN (virtual private network) for transmitting ticket sales and credit card information.

Our solution prevents fraud and protects against human error. Every user and every terminal on our system is authenticated by our network using fingerprint or pin number identification. We use unique paper tickets for each venue, with a variety of sophisticated security features. Our server is located offsite in a secure location.

Our mobile units are capable of supporting secure WI-FI or in more remote locations rely on secure cellular network protocols. TAP 50:50 can integrate with an existing LAN or provide real-time reporting of jackpot pools to screens throughout your venue.

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