Rock concerts, sporting events, conventions have untapped sources of revenue.

Return on Investment

Our target is to bring $4.00 to $5.00 per seat per event, a portion of which goes to the owner of the TAP 50:50 hardware. If you are the facility, this could be you. Depending on your capacity and the number of people that visit your facility, a 400% - 600% one year ROI is very possible. Get a hold of us to calculate your possible ROI.

Broaden your Reach

Don't limit revenue opportunities by selling tickets only at the event. Our mobile units can be used anywhere, anytime. Is your event televised? Charity volunteers can be selling tickets for the raffle in sports bars throughout your city.

Incentivize Sales

TAP 5050 can print customized messages on both sides of the ticket allowing charities to find sponsors to subsidize costs, promote the raffle through coupon offerings, increase concession sales, or to provide motivating incentives for volunteers.

TAP 5050
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TAP into New Technologies

TAP 5050 provides technologies to broaden the reach of non-profit organizations and charities by automating their 50/50 raffles in a safe, secure, and most importantly increasingly exciting way. Your facility can improve its return on investment by bringing this service to those events that rent your facility. Our suite of services grows raffles by providing mobile terminals, raffle management software, a secure encrypted network, and real-time display of raffle jackpots throughout the venue. Imagine the excitement build as the prize pool of the 50/50 raffle visibly grows on the Jumbotron or video displays at your facility. Our mobile solutions and raffle software provide another service that your facility can offer sports teams, conference holders, music con-certs, etc. You can bring a turnkey solution to their events that build donations for the charity of their choice and revenue for you. No need for them to count stubs from various volunteers and reconcile them with ticket sales. Our hand held terminals automatically reconcile sales from any number of terminals with our server in real-time. Less time counting, means more time selling tickets.

The bigger the jackpot the bigger your facilities share.

No Risk

The TAP 50:50 technology platform is a turnkey application. Payment for our secure mobile transactional software solution can come out of the raffle proceeds so there is no upfront cost to your facility.

Make the Most of Opportunities

TAP 50:50's secure mobile technology eliminates human error, the possibility of fraud, and increases prize sizes significantly providing an additional revenue stream with very little upfront investment.

Support Charity

Perhaps your organization already has its own non-profit foundation. This is an opportunity to grow your contribution, give back to the community, and improve your bottom line.

TAP 5050 provides solutions that support charities and improve your bottom line!

Security Technology

Virtual Private Network

We establish a secure encrypted tunnel from your onsite network to our offsite networks ensuring the integrity and privacy of your raffle's information.

Printing Technologies

Our tickets can be printed with a variety of security features which ensure the authenticity of the ticket.

Some of these include:
❖ Ultraviolet Watermarks
❖ Two Color Printing
❖ Data Matrix Codes

Traditional 50/50 Raffles

The traditional 50/50 fundraising raffle involves selling tickets for chances to win a cash prize. Each ticket is a chance to win. Half the proceeds go to the winner and half the proceeds go to the fundraising charity. Typically, this is done with paper tickets, which are ripped in two, one half of which goes into the draw barrel and half of which the purchaser retains.

It is a great low tech solution and works well for small venues. But as venues get larger, jackpots get bigger, and serious problems can arise with this solution.

Mobile Security Five Point Plan

❖ Set and centrally enforce policies
❖ Don't rely on the mobile workers for security
❖ Authenticate each user
❖ Protect data during transit and during storage
❖ Secure the data if the device is lost or stolen

Lost or Stolen Devices

Lost or stolen devices do not compromise the security of the raffle s they can be turned off or locked remotely and require user authentication to use.

Don't Rely on Mobile Workers for Security

Our server and the remote devices encrypt the data and create the secure network without user input. Each device requires password authentication before use and can be powered off and locked remotely in case of loss.

Set and Centrally Enforce Policies

TAP 50:50's devices enforce our centrally controlled policies. Software is maintained and monitored by our server. Only approved software can be applied to a remote device.

Authenticate Each User

Each connection to our network requires both device and user authentication. TAP 50:50 units can require both fingerprint and pin number identification to authenticate a user and a unique SIM for each device. This device and/or user authentication cannot be by-passed or turned off.

Data Protection

Your data is being transmitted over our network so we take every precaution to ensure the security and integrity of your data. During transit and storage data is encrypted to the strictest banking standards, intrusion attempts are monitored and unauthorized devices are blocked, and we backup key data from our mobile devices to our servers in real time.

Advantages of Mobile Tickets Sales

Mobile terminals remove barriers to participation. Participants can pay with cash, credit or debit cards which is difficult with the traditional approach. Our terminals use the latest banking standards and rely on an encrypted VPN (virtual private network) for transmitting ticket sales and credit card information.

Our solution prevents fraud and protects against human error. Every user and every terminal on our system is authenticated by our network using fingerprint or pin number identification. We use unique paper tickets for each venue, with a variety of sophisticated security features. Our server is located offsite in a secure location.

Our mobile units are capable of supporting secure WI-FI or in more remote locations rely on secure cellular network protocols. TAP 50:50 can integrate with an existing LAN or provide real-time reporting of jackpot pools to screens throughout your venue.

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